### 1st Semester PAPER-II Code - 5001 FINACIAL ACCOUNTING

Max. Marks 80

Min. Pass Marks 28

### Concept of Double Entry System Unit - I

Preparation of journal, sub division of Journal, preparation of Ledger, Preparation of Trial Balance Sheet, Capital & Revenue Accounting standard: Meaning, definition AS1 to AS 10.

Final Accounts with Adjustment Trading Profit & Loss a/c Balance sheet, adjustment

### Unit - III Concept of depreciation

Accounting for depreciation (As per, accounting standard 6) Fixed Installment Method Diminishing Balance method, Annuity Method, depreciation Fund method, Provisions am

Unit - IV Branch & Department Accounts Live Parchase System

Branch Accounts: Data System Invoice price system Stock and debtors' system, departments accounts. Higher purdue Myslem.

Unit - V Partnership

Basic concept of partnership. Dissolution of Partnership firm (including insolvency of Partners)

#### SUGGESTED READINGS:

- Anthony, RN. and Reece, J.S.: Accounting Principles: Richard Irwin Inc.
- Gupta, R.L. and Radhaswamy, M: Finacial Accounting; S. chand and Sons, New Delhi.
- Monga J.R. Ahuja Girish, and Sehgal Ashok: Financial Accounting: Mayur Paper Book, Noida.
- Shikla. M.C. Grewal T.S. and Gupta, S.C. Advanced Accounts; S.Chand & Co. New Delhi.
- Compendium of Statement and Standards of Accounting: The Institute of Chartered Accountants of India New Delhi.
- Agrawala A.N. Agrawala K.N. Higher Sciences of Accountancy: Kitab Mahal. Allahabad.
- उच्चतर लेखांकन : राणा एवं अन्य , म.प्र. हिंदी ग्रंथ अकादमी
- उच्चतर लेखांकन : वस् एंव दास
- उच्चतर लेखांकन : हनीफ एवं मुखर्जी
- वित्तीय लेखांकन : अग्रवाल एवं मंगल
- वित्तीय लेखांकन : एम० एम० शुक्ल साहित्य भवन आगरा

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# 1st Semester PAPER-III Code - 5002 BUSINESS COMMUNICATION

Max.Marks -80

### UNIT-I

Min. Pass Marks: 28

Introducing Business Communication: Definitions, concept and Significance, Basic forms of communication; Theories of communication; Audience analysis. Principles of personal attitudes. SWOT analysis; Vote's model of interdependence; whole

### **UNIT-II**

Corporate Communication: Formal and informal communication networks: Grapevine: Miscommunication (Barriers); Improving communication. Practices in business communication: Group discussions; Mock interviews; Seminars; Effective listening exercises; Individual and group presentations and reports writing.

### UNIT-III

Writing Skills: Planning business messages; Rewriting and editing; The first draft; Reconstructing the final draft; Business letters and memo formats; Appearance request letters; Good news and bad new letters: Persuasive letters; Sales letters; Collection letters; Office memorandum.

### UNIT-IV

Report Writing: Introduction to a proposal, short report and formal report, report preparation. Oral Presentation: Principles of oral presentation, factors affecting presentation, sales presentation, training presentation, conducting surveys. speeches to motivate, effective presentation skills.

### **UNIT-V**

Non-Verbal Aspects of Communicating. Body language: Kinesics, Proxemics, Para language. Effective listening: Principles of effective listening; Factors affecting listening exercises; Oral, written & video session. interviewing skills appearing in interviews, conducting interview, writing resume and letter of application. Modern Forms of Communicating: Fax; E-mail; Video conferencing; etc. International Communication: Cultural sensitiveness and cultural context; Writing and presenting in international situations: Inter-Cultural factors in interactions: Adapting to global business.

#### **SUGGESTED READINGS:**

- 1- Bovee and Thill: Business Communication today (Tata McGraw Hill N.Delhi)
- 2- Kaul: Business Communication: Prentice Hall, N. Delhi
- 3- Patri VR: Essentials of Communicatio: Greenspan Publications N. Delhi
- 4- व्यावसायिक संप्रेषण : ढॉ. विनोद निम्न ढॉ. नरेन्द्र शुक्ल , साहित्य भदन पब्लिकेशन

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## 1st Semester PAPER IV Code - 5003 BUSINESS ENVIRONMENT

Max.Marks -80

Min. Pass Marks: 28

### UNIT-I

Indian Business Environment: Concept, components and importance Economic Trends (overview): Income: Savings and investment; Industry; Trade and balance of payments, Money; Finance; Prices.

### UNIT-II

problems of Growth: Unemployment; Poverty; Regional imbalances; Social injustice; Inflation; parallel economy; Industrial sickness.

### UNIT-III

Role of Government: Monetary arid fiscal policy; Industrial policy; Industrial Incensing. Privatization; Devaluation; Export-Import policy; Regulation of foreign investment; Collaborations in the light of recent changes.

### **UNIT-IV**

Review of Previous Plans, the current five-Year Plan, major Policy. Resources Allocation.

### **UNIT-V**

International Environment: international trading environment-(overview); Trends in world trade and the problems of developing countries; Foreign trade and economic growth; International economic groupings; International economic institutions - GATT, WTO World Bank, IMF; FM, Counter trade.

#### **SUGGESTED READINGS:**

- 1. Khan Farooq A Business and Society: S. Chand Delhi.
- 2. Dutta R and Sundaram K.P.M.; Indian Economy: S. Chand, Delhi,
- 3. Mishra S.K. and Puri V.K.: Indian Economy: Himalaya Publishing House, New Delhi.
- 4. Economics in Government of Business- H.L. Ahuja, S. Chand Publication Delhi.
- 5. Dutt Ruddar: Economic Reforms in India -A Critique: S. Chand, New Delhi. subsidiary only\_Final Accounts of Banking Companies.

6. व्यावसायिक पर्यावरण : वी० सी० सिंहा , साहित्य भवन पब्लिकेशन आगरा

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### 2nd Semester PAPER-II Code - 5004 BUSINESS MATHEMATICS

Max.Marks: 80

Min. Pass Marks: 28

#### **UNIT-I**

Calculus (Problems and theorems involving trigonometrical ratios are not to be done). DIFFERENTIATION Partial derivatives up to second order homogeneous function, Euler's theorem, max and minima

### UNIT-II

Matrices and Determinants: Definition of a matrix; Types of matrices; Algebra of matric transposed Matrices, adjoint matrices, inverse matrices. Determinants : meaning and definition, Laplace's exposition method, Sarus's rule fexpansion, properties of determinants.

### UNIT-III

Linear Programming-Formulation of LPP: Graphical method of solution Ratio and Proportionate

### **UNIT-IV**

Simple Interest and Compound interest, Annuities: meaning and definition of annuities. Types of annuities; Present-value-and amount of an annuity and calculation of annuities.

### UNIT- V

Theory of Logarithms, commission, profit and loss.

### References

1- Business mathematics - T. Gupta & O.P. Chug

2- व्यावसायिक गणित : एम्० एम० शुक्ल , साहित्य भवन आगरा

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### 2nd Semester PAPER-III Code - 5005 BUSINESS REGULATORY FRAMEWORK

Max.Marks: 80

### UNIT-I

Min. Pass Marks: 28

Law of Contract (1872): Nature of contract; Classification; Offer and acceptance; Capacity of parties to contract, free consent, Considerations, Legality of object;

#### UNIT-II

Performance of contract discharge of contract, remedies for breach of contract

Special Contracts: Indemnity; Guarantee; Bailment and pledge; Agency.

Sale of Goods Act 1930: Formation of contracts of sale; Goods and their classification, price, Conditions, and warranties; Transfer of property in goods; performance of the contract of sales; Unpaid

### **UNIT-V**

Negotiable Instrument Act 1881: Definition of negotiable instruments; Features; Promissory note, Bill of exchange & Cheque; Holder and holder in the due course; Crossing of a cheque, types of crossing; Negotiation: Dishonor and discharge if negotiable instrument.

### SUGGESTED READINGS:

- 1. Desal Ts. Indian Contract Act, Sale of Goods Act and Partnership Act; S.C.Sarkar & Sons Pvt. Ltd. Kolkata.
- 2. Khergamwala J.S.: The Negotiable Instruments Act; N.M. Tripathi Pvt. Ltd. Mumbai.
- 3. Singh Avtar: The Principles of Mercantile Law; Eastern Book Company. Lucknow.
- 4. Kuchal M.C. Business Law; Vikas Publishing House, New Delhi.
- 5. Kapoor N.D. Business Laws, Sultan Chand & Sons, New Delhi.
- Chandha P.R.: Business Law; Galgotia, New Delhi.
- 7. ब्यावसायिक नियामक रूप रेखा आर.सी. अप्रवाल साहित्य भवन प्रकाशन आगरा
- व्यावसायिक नियामक रूपरेखा आर. एल. नवलख रमेश बुक डिपो

### 2nd Semester

### PAPER-IV Code - 5006

### BUSINESS ECONOMICS

Max.Marks: 80

UNIT-I

Min. Pass Marks: 28

Introduction: Basic problems of an economy; Working of price mechanism. Elasticity of Demand: Concept and measurement of elasticity of demand; Price, income and cross elasticities; Average 'revenue, marginal revenue, and elasticity of demand

Determinants of elasticity of demand; Importance of elasticity of demand.

**UNIT-II** 

Production Function: Law of variable proportions; Iso-quants; Expansion path; Return to scale; Internal and external economies and diseconomies.

UNIT-III

Theory of Costs: Short-run and long-run cost curves - traditional and modern approaches Market Structures I Market Structures and business decisions; Objectives of a business firm. a. Perfect Competition.: Profit maximization and equilibrium of film and industry Short-run and long run supply curves; Price and output determination. Practical applications.

**UNIT-IV** 

Market Structures

a. Monopoly: Determination of price under monopoly; Equilibrium of a firm; Comparison. between perfect competition and monopoly; Multi-plant monopoly; Price discrimination. Practical applications.

b. Monopolistic Competition: Meaning and characteristics; Price and output determination under monopolistic competition; Product differentiations; Selling costs; Comparison with; perfect competition; Excess capacity under monopolistic competition.

**UNIT-V** 

Factor pricing- rent concept, Ricardian and modern theories of Rent quasi rent. Interests-concept and theories of interest; Profit-nature, concepts and theories of profit-nature, concepts and theories of profit.

SUGGESTED READINGS:

1. व्यावसायिक अर्थशास्त्र : वी० सी० सिंहा , साहित्य भवन पब्लिशर्स एण्ड डिस्ट्रीब्यूटर्स . आगरा

2. व्यावसायिक अर्थशास्त्र : अग्रवाल एवं अग्रवाल , रमेश बुक डिपो जयपुर

3. व्यावसायिक अर्थशास्त्र : जे० सी० पंत , साहित्य भवन आगरा

4. Ahuja H.I.: Business Economics; S. Chand & Co. New Delhi

### 3rd Semester PAPER -II Code - 5007 CORPORATE ACCOUNTING

Max. Marks 80 COURSE INPUTS-

Min. Pass Marks 28

UNIT-I

Issue, Forfeiture and Re issue of Shares, Redemption of Preference Shares, Issue and

UNIT-II

Final Accounts Excluding computation of Managerial Remuneration. Disposal of Profit , Liquidation of Company.

UNIT-III

Valuation of Goodwill, Valuation of Shares.

**UNIT-IV** 

Accounting of Amalgamation of Companies as per Indian Accounting Standard 14, Accounting for Internal Reconstruction - Excluding intercompany holding and reconstruction schemes.

UNIT-V

Consolidated Balance Sheet of Holding Companies with one subsidiary only. Final Accounts of Banking Companies.

#### SUGGESTED READINGS:

- · Advanced Accounts MC Shukla, TS Grewal and SC Gupta (S.Chand & Co. New Delhi)
- वित्तीय लेखांकन : डाॅ० एस० एम० शुक्ल, डाॅ० के० एल० गुप्ता (साहित्य भवन पब्लिकेशन्स ,आगरा)
- निगमीय लेखांकन : डाँ० करीम-खनूजा-मेहता-साहा.(संजय साहित्य भवन, आगरा)
- निगमीय लेखाकन : अग्रवाल एवं मंगल (इंदौर)

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## 3rd Semester PAPER-III Code - 5008 BUSINESS STATISTICS

Max.Marks -80

COURSE INPUTS-

Min. Pass Marks: 28

UNIT-I

Introduction, Statistics as a subject, descriptive statistics – compared to inferential statistics, types of data, anylysis of universate date, construction of frequency distribution, concept of central tendency.

UNIT-II

Dispersion and their measures, Skewness and measures.

UNIT-III

Analysis of bivariate date, linear regression two variables and correlation.

UNIT-IV

Index Number — Meaning, Types and Uses . Methods of constructing price and quantity index (Simple and Aggregate), Taste of adequacy, Chain base index numbers, Base shifting, Splicing and deflating, Problems in constructing index numbers. Consumer price index. Analysis of time series, Cause of variation in time series date, Components of a time series, Decomposition- additive and multiplicative models, Determination of trend-moving averages method of least squares (including linear, second degree, parabolic and exponential trend) computation of seasonal indicates by simple averages, ratio — to — moving average and link relative methods.

**UNIT-V** 

Forecasting and methods, Forecasting – concept, types and importance. General approach to forecasting. Methods of forecasting. Demand. Industry Vs. Company. Sales forecast. factors affecting company sales. Theory of Probability. as a concept. the three approaches to defining probability. addition and multiplication laws of probability. conditional probability. Bayes' theorem. expectation and variance of a random variable.

#### SUGGESTED READINGS:

- 1- Fundamental of Statistic: DN Elehence
- 2- Business Statistics : SM Shukla and Sahay
- 3- Business Statistics : BN Gupta
- 4- व्यावसायिक सांख्यिकी ्यी० एन० गुप्ता , साहित्य भवन , आगरा
- 5- व्यावसायिक साख्यिकी : शुक्ला एवं सहाय , साहित्य भवन पब्लिकेशन्स , आगरा

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## 3rd Semester PAPER IV Code - 5009 PRINCIPLES OF MANAGEMENT

Max.Marks -80 COURSE INPUTS- Min. Pass Marks: 28

UNIT-I

Management: Introduction, concepts, nature, process and significance. Management role (Mintzberg), An overview of functional areas of management, Development management thought, Classical and new classical system. Concepts approaches.

UNIT-II

Planning: Concept, Process and Types. Decision Making – concept and bounded rationally. Management by Objectives, Corporate planning's, Enviourment analysis and diagnosis, stratory formulation.

UNIT-III

Organizing – concept, nature, process and significance, Authority and resident relationship, Centralization and decentralization, Departmentation, Organization structure forms and contingency factors.

UNIT-IV

Motivating and leading people at work: Motivation – concept, theories Herzberg, McGreror and Ouchi, Financial and non financial incentives.

Leadership – concept and leadership styles, leadership theories (Tannenb Schmidt): Llkert's System Management.

Communication – nature, process, networks and barriers. Effective Communication.

**UNIT-V** 

Managerial Control – Concepts and process, Effective control system, Technical control – traditional and modern. Management of change, - concept, nature, process of planned Resistance to change emerging horizons of management in an environment.

### SUGGESTED READINGS:

- 1. Drucker Peter F: Managemtnchallenges for the 21st century, Butterworth Heinemann, Oxford.
- 2. Weihrich and Koontz: Essentials of Managements: Tata McGraw Hill, New Delhi
- 3. Louis Aallen: Management and Organisation: Tata McGraw Hill, Tokyo.
- 4. व्यावसायिक प्रवंध के सिद्धांत : डॉ० प्रवीण अग्रवाल डॉ० अवनीश मिश्रा, साहित्य भवन पब्लिकेशन आगरा
- 5. व्यावसायिक प्रबंध के सिद्धांत : डॉ० आर० सी० अग्रवाल

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### 4th Semester PAPER-II Code-5010 COST ACCOUNTING

Max.Marks: 80

Min. Pass Marks: 28

COURSE INPUTS-

UNIT-I

Cost Accounting: Introduction, nature and scope. Cost concepts and classification, Methods and techniques, Installation of costing system, concept of the cost audit according for material, material control: concepts and techniques, pricing of material issues, treatment of material losses.

UNIT-II

Accounting for Labor: Labor cost control procedure, Labor turnover, Idle time and overtime, Methods of wage payment - time and piece rates, Incentive schemes. Accounting for Overheads : classification and departmentalization, absorption of overheads, determination of overheads rates, under and over absorption its treatment.

**UNIT-III** 

Cost ascertainment . Unit Costing . Job, Batch and Contract Costing .

**UNIT-IV** 

Operating Costing . Process costing – excluding inter – process profits, joint and by- products.

UNIT- V

Cost Records . Integral and non - integral system . Reconciliation of Cost and Financial Accounts. Break Even Point.

### References

1-Arora MN: Cost Accounting - Principles and Practice: Vikas New Delhi

2-Jain SP and Narang KL: Cost Accounting: Kalyani New Delhi

3-Tulsian PC: Practical Costing: Vikas New Delhi

4. लागत लेखांकन : पी० के० मेहता , साहित्य भवन पब्लिशर्स एण्ड डिस्ट्री. आगरा

5. लागत लेखांकन : एम० एल० अग्रवाल , साहित्य भवन पब्लिकेशन्स, आगरा

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# 4th Semester PAPER -III Code - 5011 COMPANY LAW

Max.Marks: 80

Min. Pass Marks: 28

COURSE INPUTS-

(The companies act, excluding provisions relating to accounts and audit sections, agent and secretaries and treasures section 324-388 E, arbitration, compare arrangement and reconstructions section – 389-396)

UNIT-I

Corporate Personalities, Kinds of companies, nature and scope, promotion on and incorporation of companies.

UNIT-II

Memorandum of Association , Articles of Association , Prospectus, Shares , Share capital transfer and transmission.

UNIT-III

Capital Management – borrowing powers. Mortgages and charges, Debentures. Directors – Managing Director, Whole time director – appointment, remuneration and duties.

**UNIT-IV** 

Company Meeting - Kinds, Notice, Quorum, Voting, Proxy, Resolution, Minutes.

UNIT-V

Majority powers and minority rights, Prevention of oppression and mismanagement. Winding up – Kinds and conduct.

#### SUGGESTED READINGS:

- 1- Grower LCB: Principal of Modern Company Law, Stevens & Sons, London.
- 2- Ramaiya A.: Guide to the Companies Act: Wadhwa & Co. Nagpur.
- 3- Singh Avtar: Company Law: Eastern Book Co. Lucknaw.
- 4- Kapoor N.D. Company Law, Sultan Chand & Sons, New Delhi.
- 5- कपनी अधिनियम आर. एल. नवलखा एव माथुर , रमेश बुक डिपो
- 6. कंपनी अधिनियम डॉ० आर. सी० अग्रवाल , साहित्य भवन पब्लिकेशन्स

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### 4th Semester

### PAPER-IV Code-5012-A

## FUNDAMENTALS OF ENTREPRENEURSHIP

Max.Marks: 80

COURSE INPUTS-

Min. Pass Marks: 28

### UNIT-I

Introduction ; the entrepreneur ; definition ; emergence of entrepreneurial class; Theories of entrepreneur; Role of Socio-Economic Environment; Characteristics.

### **II-TINU**

Promotion of a Venture; Opportunities analysis; External environmental analysis economic, social and technological; Competitive factors; Legal requirements for establishment of a new unit, and raising of funds Venture capital sources and documentation required.

#### UNIT-III

Entrepreneurial Behavior: Innovation and entrepreneur; Entrepreneurial behavior and Psycho -Theories, Social responsibility.

#### UNIT-IV

Entrepreneurial Development Programs (EDP): EDP, their role, relevance and achievements; Role of Government in Organizing EDPs; Critical evaluation.

### UNIT-V

Role of Entrepreneur: Role of an entrepreneur in economic growth as an innovator, Generation of employment opportunities, complementing and supplementing economic growth, bringing about social stability and balanced regional development of industries; Role in export promotion and import substitution, forex earnings and augmenting and meeting local demand.

### SUGGESTED READINGS:

- 1- Srivastave SB: A Practical Guide to industrial Entrepreneurs: Sultan chand & Sons, New Delhi 2- Prasanna Chandra: Project Preparation, Appraisal, Implementation: Tata McGrow Hill, New Delhi.

3- Pandey IM: Venture Capital - The Indian Experience: Prentice Hall of India.

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## CHOICE BASED CREDIT SYSTEM (CBCS) BUSINESS ORGANIZATION Code-5012-B

Max. Marks: 80

Min. Pass Marks: 28

COURSE INPUTS.

UNIT-1

Business system and its structure as part of economic system.

Business- Concept, objectives and functions, Social responsibility of business.

Promotion of a new business.

Location – theories of location (an overview) Government policy on industrial location.

II-TIMU

Forms of private ownership and organization: Sole proprietorship, Partnership, Company, Cooperative form of business organization. Choice of a suitable form of organization..

Combinations – Forms, Types , Merits and demerits.

Nature of production planning, Plant Layout.

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The Marketing Concept: The concept of Marketing Mix. Pricing – objectives and policies, Advertising – objectives, functions and need.

UNIT-IV

Finance Function – objective and scope. Over and Under Capitalization. Estimation of long term and working capital: needs, sources and their evaluation.

UNIT-V

Organizational Behavior – Concept and significance. Relationship between management and organizational behavior: Emergence and ethical perspective, Attitudes: Perception, Learning, Personality. Transactional analysis

## 5th Semester PAPER -II Code - 5013 INCOME TAX

Max. Marks 80

Min. Pass Marks 28

Objective: It enables the students to know the basics of Income Tax Act and its implications.

#### COURSE INPUTS-

- <u>Unit 1</u> Basic concepts: Income, Agricultural Income, Casual Income, Assessment Year, Previous Year, Gross Total Income, Total Income, Person. Basis of charge: scope of total income, Residence and tax liability, Income which does not form part of total income.
- <u>Unit II</u> Heads of Income: Income from Salary, Income from House Property.
- <u>Unit III</u> Profit and gains of Business or Profession including provisions relating to specific business. Capital Gains. Income from Other Sources.
- <u>Unit IV</u> Computation of Tax Liability, Set-off and carry forward of losses, Deductions from gross total income, Aggregation of Income, Computation of Total Income and Tax liability of an individual and HUF.
- <u>Unit V</u>
  Tax Management: Tax deduction at source, Advance payment of Tax, Assessment procedures, Tax planning for individuals, Tax evasion, Tax avoidance and Tax planning. Tax Administration: Authorities, Appeals, Penalties. Preparation of return of income -Manually and on line.

### SUGGESTED READINGS:

- Income Tax Law and Accounts: HC Mehrotra (Sahitya Bhawan, Agra)
- Income Tax Law and Practice : Bhagwati Prasad (Wily Publications, New Delhi)
- आयकर विधान एवं लेखे : डॉ० श्रीपाल सकलेचा
- Students guide to Income Tax: VK Singhania (Taxmann, Delhi)
- Systematic approach to Income Tax: Girish Ahuja and Ravi Gupta (Sahitya Bhawan, N.Delhi)
- Income Tax & Law (Hindi and English): RK Jain (Sahitya Bhawan Publications, Agra)

## 5th Semester PAPER -III Code- 5014 AUDITING

Max. Marks 80

Min. Pass Marks 28

Objective: This curse aims at imparting knowledge about the principles and methods of Auditing and its applications.

### COURSE INPUTS-

- <u>Unit I</u> Introduction: Meaning and Objectives of Auditing. Types of Audit: Internal Audit. Audit Process, Audit Programme, Audit Note Books: Working papers and evidence.
- <u>Unit II</u> Internal Check System: Internal Control. Audit Procedure, Vouching, Verification of Assets and Liabilities.
- <u>Unit III</u> Audit of Limited Companies: Company Auditor Appointment, Powers, Duties and Liabilities. Divisible profit and dividend. Auditors Report Standard report and qualified report. Special Audit of Banking Companies. Audit of Educational Institutions. Audit of Insurance Companies.
- Unit IV \_\_Audit of Non- Profit Companies. Investigation:
  - a. Where fraud is suspected and
  - b. When a running a business is proposed.
  - c. Verifications and Valuation of Assets.
- <u>Unit V</u> Recent Trends in Auditing : Nature and significance of cost audit; Tax audit; Management audit .

#### SUGGESTED READINGS:

- 1- Auditing Principles and Problems : T.R. Sharma (Sahitya Bhawan Publications, Agra)
- 2- Auditing: S.M.Shukla (Sahitya Bhawan Publications, Agra) (Hindi)
- 3- Principles of Auditing: B.N. Tandon (S. Chand & Co., New Delhi)

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4- Principles and Practice of Auditing: Dinkar Pagare (Sultan Chand & Co., New Delhi)

### 5th Semester PAPER -IV Code - 5015A <u>FINANCIAL MANAGEMENT</u>

Max. Marks 80

Min. Pass Marks 28

Objective: The objective Of this course is to help students understand the Conceptual fame work of Financial Management.

### COURSE INPUTS-

- <u>Unit 1</u> Financial Management: Financial goals; Profit v/s wealth maximization; Financial functions -investment, Financing, and dividend decisions; Financial planning.
- Unit -II Capital Budgeting: Nature of investment decisions, Investment evaluation criteria,
  Payback Period, Accounting Rate of Return, Net Present Value, Internal Rate of
  Return, Profitability Index, NPV and IRR comparison.
- Unit -III Cost of Capital: Significance of cost of capital; Calculating cost of debt, Preference shares, equity capital, and retained earnings; Combined (weighted) cost of capital. Operating and financial Leverage.
- <u>Unit -IV</u> Capital Structure: Theories and determinates. Dividend Policies: issues in dividend policies, forms of dividends and stability in dividends, determinates.
- <u>Unit -V</u> Management of Working Capital: Nature and significance of working capital, factors determining of working capital requirements, Management of Working Capital: cash receivables and inventories.

### Suggested Reading

- 1. Van Home J.C.: Financial Management and Policy; Prentice Hall of India, New Delhi.
- 2. Khan M.Y. and Jain P.K: Financial Management, Text and Problems. Tata McGrow Hill, New Delhi.
- 3. Prasanna Chandra L : Financial Management : Theory and practice. Tata McGrow Hill, New Delhi.
- 4. Pandey I.M.: Financial Management, Vikas Publishing House. New Delhi.
- 5. Brigham E.F. Gapenski L.C.and Ehrhardt M.C.: Financial Management Theory and Practice; Harcourt College Publishers, Singapore.
- 6. Bhalla V.K.: Modern Working Capilal Management, Anmol Pub. Delhi.
- 7. वित्तीय प्रवंधः एस. सी. जैन
- 8. वित्तीय प्रवंध : अग्रवाल एवं अग्रवाल, रमेश बुक डिपो, जयपुर
- 9. वित्तीय प्रवंघ : एस. डी. सी. शर्मा , मेरठ

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### CHOICE BASED CREDIT SYSTEM (CBCS)

### INDUSTRIAL ORGANIZATION Code-5015B

Max. Marks: 80 Min. Pass Marks: 28 COURSE INPUTS-Industrial Organization: Meaning, Importance and Scope, Stage of Industrial UNIT-I Development and evolution of factory system. Forms of Organization. Size of Industrial Unit. Industrial Location: Meaning, Importance and various theories of Industrial Location. UNIT-II Industrial Layout, Industrial Coordination, Industrial control, Industrial Combination. Factory Act 1948, Workmen's compensation Act, Scientific Management, Industrial UNIT-III Development and relating Act 1951. Rationalization: Rationalization of Indian Industries, Automation and Renovation. UNIT-IV Methods of Wages Payment. Worker's Participation in Management , Industrial Productivity , Industrial Finance, UNIT-V

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Industrial Policy 1991.

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### 6th Semester

## INDIRECT TAXES WITH GST

Max.Marks: 80

Min. Pass Marks: 28

objective: This course aims at imparting basic knowledge about GST and apply the provisions

COURSE INPUTS-

Duty; Exporter; Foreign going vessel; Aircraft goods; Import; Import Manifest; Importer; Prohibited goods; Shipping bill; Store; Bill of lading; Export manifest; of levy advalorem, specific duties; Prohibition of export and import of goods, and restricted import; Type of import - import of cargo, import of personal baggage, re-export; Clearance Procedure - For home consumption, for warehousing for exports; Export against licensing; Type of exports export of cargo, export of baggage; Export of cargo by land, sea, and air routes.

State Excise, CENVAT. Detail study of State Excise during calculation of Tax.

INTRODUCTION TO GOGDS AND SERVICES TAX (GST) - Objectives and basic scheme of GST, Meaning – Salient features of GST – Subsuming of taxes –Benefits of implementing GST. Structure of GST (Dual Model) – Central GST – State / Union Territory GST – Integrated GST, GST Council: Structures Power and Functions. Provisions for amendments.

Registration under GST: Procedure for registration, Persons liable for registration, Persons not liable for registration, Compulsory registration. Exempted goods and services - Rates of GST. Procedure relating to Levy: (CGST & SGST): Scope of supply, Tax liability on Mixed and Composite supply, Time of supply of goods and services, Value of taxable supply. EWay - Billing

ASSESSMENT AND RETURNS - Input text Credit: Eligibility, Apportionment, Inputs on capital goods, Distribution of credit by Input Service Distributor (ISD) Furnishing details of outward supplies and inward supplies, First return, Annual return and Final return.

### Suggested Readings:

- 1. Deloitte: GST Era Beckons, Wolters Kluwer.
- 2. Madhukar N Hiregange: Goods and Services Tax, Wolters Kluwer.
- All About GST: V.S Datey Taxman's.
- 4. Guide to GST: CA. Rajat Mohan,
- Goods & Services Tax Indian Journey: N.K. Gupta & Sunnania Batia, Barat's Publication
- 6. Goods & Services Tax CA. Rajat Mohan,
- 7. Goods & Services Tax: Dr. Sanjiv Agrawal & CA. Sanjeev Malhotra.
- 8. GST Law & Practice: Dr. B.G. Bhaskara, Manjunath. N & Naveen Kumar IM,
- Understanding GST: Kamal Garg, Barat's Publication

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# KIRODIMAL GOVT. ARTS & SCIENCE (Autonomous) COLLEGE 6th Semester PAPER-III Code - 5017

### MANAGEMENT ACCOUNTING

Max.Marks: 80 Min. Pass Marks: 28

Objective: This course provides the students an understanding of the application of accounting techniques for management.

### COURSE INPUTS-

- Management Accounting: Meaning, nature, scope, and functions of management Accounting: Role of management accounting in decision making: Management accounting vs financial accounting; Tools and techniques of management accounting; Financial statement; Objectives and methods of financial statements analysis; Ratio analysis; Classification of ratios Profitability ratios, turnover ratios, liquidity ratios, turnover ratios; Advantages of ratio analysis; Limitations of accounting ratios.
- Unit II Funds Flow Statement (As per AS-3), Cash Flow Statement.
- <u>Unit III</u> Absorption and Marginal Costing: Marginal and differential costing as a tool for decision making - make or buy; Change of product mix; Pricing, Break-even analysis; Exploring new markets; Shutdown decisions.
- <u>Unit IV</u> Budgeting for profit Planning and control: Meaning of budget and budgetary control;

  Objectives; Merits and limitations; Types of budgets: Flexible and Cash Budget.
- <u>Unit V</u> Standard Costing and Variance Analysis: Meaning of standard cost and standard costing; Advantages and application; Variance analysis material and Labour Variances.

### SUGGESTED READINGS:

- 1. Jain SP and Narang KL: Cost Accounting: Kalyani, New Delhi.
- 2. Anthony, Rogert and Reece At al: Principles of Management Accounting: Richard Irwin Inc.
- 3. Khan MY and Jain PK: Management Accounting: Tata McGraw Hill, New Delhi.
- Agrawal JK and RK: Management Accounting (Hindi & English) Ramesh Book Depot. Jaipur.
- 5. Gupta SP: Management Accounting (Hindi & English): Sahitya Bhawan, Agra.

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 Agrawal MR: Management Accounting (Hindi & English): Meenakshi Prakashan Meerut

## KIRODIMAL GOVT. ARTS & SCIENCE (Autonomous) COLLEGE 6th Semester

### PAPER-IV Code - 5018A

### FINANCIAL MARKET OPERATIONS

Max.Marks: 80 Min. Pass Marks: 28

**Objective:** This course aims at acquainting the students with the working of financial markets in India.

### COURSE INPUTS-

- <u>Unit I</u> Money Market: Indian money market's composition and structure: (a) Acceptance houses, (b) Discount houses and (c) Call money market. Recent trends in Indian money market,
- <u>Unit II</u>

  Capital Market: Security market (a) New issue market, (b) Secondary market;

  Functions and role of stock exchange; listing procedure and legal requirements;

  Public issue pricing and marketing; Stock exchanges National Stock Exchange

  Bombay stock exchange.
- <u>Unit III</u> Securities contract and Regulations Act: Main provisions. Investors Protection: Grievances concerning stock exchange dealings and their removal; Grievance cells in stock exchanges; SEBI; Company Law Board; Press; Remedy through courts.
- <u>Unit IV</u> Functionaries on Stock Exchanges: Brokers, sub brokers, market makers, jobbers, portfolio consultants, institutional investors, and NRIs.
- <u>Unit V</u> Financial Services: Merchant banking Functions and roles; SEBI guide-lines; Credit rating concept, functions and types.

### Suggested Readings:

- 1. Chandler M.V. and Goldfield S.M.: Economics of money and Banking, Harper and Row, New Delhi.
- 2. Gupta Suraj B.: Monetary Economics, S. Chand and Co. New Delhi.
- 3. Gupta Suraj B.: Monetary planning in Indja; Oxford, Delhi.
- 4. Bhole L.M.: Financial Markets and institutions: Tata McGrow Hill, New Delhi.
- 5. Hooda R.P.: Indian Securilies Market Inveslors view pointi Excell Books. New Delhi.
- 6. R.B.I.: Functions and Working.
- 7. R.B.I.: Report in Currency and Finance.
- 8. Report of the Committee lo Review the working of the Monetary system : Chakravarty committee
- 9. R.B.I\_: Report of the Committee on the Financial System, Narsimham Committee.
- 10. वित्तीय बाजारों की कार्यप्रणाली : साहित्य भवन पब्लिकेशन्स, आगरा

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## CHOICE BASED CREDIT SYSTEM (CBCS) MARKETING MANAGEMENT Cocle - 5018 B

Max. Marks: 80

Min. Pass Marks: 28

COURSE INPUTS-

Marketing: Introduction, nature and scope, Importance of marketing as a business function and the economy. Marketing Concepts: traditional and modern, selling v/s marketing, marketing mix, marketing environment.

<u>UNIT-II</u> Consumers behavior and market segmentation: nature, scope and significance of consumer behavior, market segmentation concept and importance. Bases for market segmentations.

Product: concept of product, consumer and industrial goods, product planning and development, Packaging: role and functions. Brand name and Trademark. After sales service, Product life cycle concept, Price: importance of price in the marketing mix, factors affecting price of product/ service, discount and rebate.

<u>UNIT-IV</u> Distribution channels and physical distribution, distribution channels concept and role , type of distribution channel, factors affecting choice of distribution channel, retailer and whole seller, Physical distribution of goods transportation, warehousing , inventory control, order processing.

<u>UNIT-V</u> Promotion, Methods of promotion, Optimum promotion mix, advertising media – their relative, merits and limitations, characteristics of an effective advertisement, personal selling, selling as a carrier, classification of successful sales person, functions of sales man.

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